

## 2014 ANNUAL EEO PUBLIC FILE REPORT

### APEX BROADCASTING, INC.

Stations: WAVF(FM), Hanahan, SC  
WCKN(FM), Moncks Corner, SC  
WXST(FM), Hollywood, SC  
WSPO (AM), Charleston, SC  
WMXZ (FM), Isle of Palms, SC  
WMXZ HD-2 (FM) Isle of Palms, SC

Reporting Period: August 1, 2013 – July 31, 2014

No. of Full-time Employees: More than 10

During the Reporting Period, a total of 7 full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in **job fairs** by station personnel who have substantial responsibility in making hiring decisions.*

1/14 – Apex Broadcasting Job Fair and Station Tour, Charleston, SC. Presented by Apex Broadcasting. On site applications and resumes were accepted and tours of the radio stations were given. Attended by the Business Manager and Traffic Manager.

5/14 – The Exchange Club of Cane Bay Job Fair/Teen Job Seminar, Summerville, SC. Presented by The Exchange Club. On site Training seminars were conducted and applications were accepted. Attended by Program Director and Promotions Assistant.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

The licensee had a total of 2 interns during the reported period. During the Fall of 2013 Semester, we had 1 intern attending Trident Tech. During the Spring 2014 we had 1 intern attending Trident Tech. All interns received college credits. Interns worked between 15-20 hours per week in the Promotions and Programming Services.

*Participated in **scholarship** programs designed to assist students interested in pursuing a career in broadcasting.*

Academic All Stars Honor Roll: Gift Certificates were donated to local students whom received perfect attendance and straight A's for the 2013-2014 school year.

*Sponsored at least 2 **events** in the **community** designed to inform and educate the public as to employment opportunities in broadcasting.*

08/13-Hootie and the Blowfish Hometown Round up, Burke High School in Charleston, SC. This event provides essential services and back-to-school supplies to about 2,000 local students.

03/14-KidsFair at Burke High School in Charleston, SC. KidsFair is a unique event that fulfills the cultural, educational and social needs of all children in our community, thus nurturing creativity and strengthening the family unit.

05/14- Friends and Family Day, at Westvaco Park, North Charleston, SC. This event distributes school supplies to under Privileged children.

07/14-WXST Personality attended Police Community Unity Day at Brittlebank Park in Charleston, SC.

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LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
09-16-13	Account Executive	Website
09-30-13	Account Executive	Website
10-01-13	Account Executive	Employee Referral
10-21-13	Program Director	All Access
03-18-14	Account Executive	Website
03-31-14	Account Executive	Employee Referral
05-12-14	Account Executive	Website

## INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 29

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
Stations' websites	16
All Access/Recruiting Website	06
Trident United Way/Mailing List	03
Job Fairs	01
Employee Referral	03

## RECRUITING SOURCES USED

The following sources were used for all full-time openings.

*	Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
N	BWC Products, Inc.	9516 Hanburg Rd.	Ladson, SC. 29456	843.873.0474	Robert Bertino	
N	All Access	28955 Pacific Coast St. 210-5	Malibu, CA 90265	310-457-6616		
N	Berkeley Chamber of Commerce	PO Box 968	Moncks Corner, SC 29461			
N	Carousel Early Childhood Center, Inc	1083 Jenkins Rd.	Charleston, SC. 29407	843.763.2378	Denise Gaskins	
N	Charleston Southern University/Student Employment Office	9200 University Blvd.	Charleston, SC. 29406	843.863.8019	Hester Young	
N	Civic Communications Inc.	P.O. Box 871	Charleston, SC. 29402	843.577.0656	Julie Cofer	
N	Trident Urban League Inc.	PO Box 20249	Charleston, SC 29413	843-965-4037		
N	College of Charleston/Univ. of Charleston	66 George Street,	Charleston, SC 29424	843.953.5507		
N	D. H. Martin & Associates, Inc.	1037 Chuck Dawley Blvd. BD. D	Mt. Pleasant, SC 29464	843-849-1055		
N	Eovercomers, e-Business Consulting, LLC	1836 Ashley River Rd., Ste. 302	Charleston, SC. 29407	843.554.0606	Edward Smalls	
N	Governor's Office of Small & Minority Business Enterprise	1205 Pendleton Street RM 437	Columbia, SC 29201	803-734-0564		
N	Golden Girls Management DBA TC's Soul Café	P.O. Box 60673	N. Charleston, SC. 29405	843.745.6242	Stephanie Hammond	
N	Job Service	176 Lockwood Blvd.	Charleston, SC 29402	843-792-7046		

*	Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
N	Ideal Printing, Inc.	4122 Meeting St.	N. Charleston, SC. 29405	843.744.7022	Dallas Davidson	
N	Limestone College	1115 College Drive	Gaffney, SC. 29340	800.795.7151		
N	Medical University of SC	171 Ashley Ave.	Charleston, SC. 29425	843.792.2300		
N	Personal Enhancement	P.O. Box 2392	Mt. Pleasant, SC. 29465	843.849.0682	Marie L. Moreto	
N	Phlegar & Associates	566 Flambeau Retreat	Mt. Pleasant, SC. 29464	843.971.0510	Kathy Phelgar	
N	South Carolina Vocational Rehabilitation Dept.	4360 Dorchester Rd.	N. Charleston, SC. 29405	843.740.1610		
N	The Post and Courier	134 Columbus St.	Charleston, SC. 29403-4800	843-577-1111		
N	Trident One Stop Career Center	1930 Hanahan Rd.	N. Charleston, SC. 29406	843.574.1826		
Y	WMXZ-HD2	2294 Clements Ferry Rd.	Charleston, SC 29492			www.993thebox.com
Y	WMXZ Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		<a href="http://www.mix959.com">www.mix959.com</a>
Y	WXST Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		<a href="http://www.star997.com">www.star997.com</a>
Y	WCKN Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		<a href="http://www.kickin92.5.com">www.kickin92.5.com</a>
Y	WAVF Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		<a href="http://www.1017ChuckFM.com">www.1017ChuckFM.com</a>
Y	WSPO Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		<a href="http://www.wsposports.com">www.wsposports.com</a>

\* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.